

## Master the Magic of Leadership

*An Exploration of Influence,  
Connection and Empowerment*

Dan Trommater approaches leadership and management from a very unique perspective. His use of incredible magic tricks, eye-popping optical illusions and compelling stories engages audiences and communicates in a way like no other.

In this engaging program, Dan shows how leaders can build strong relationships and lead more effectively by applying the tactics and philosophies of professional magicians. After all, being an effective leader is a lot like being a magician – one needs to connect to a diverse group of people, influence them to a common goal and believe that anything is possible.

Dan uses his award-winning skills as a magician and educator to illustrate key concepts and provide real-world tips and tools that make leaders and managers more effective.



Visit [www.DanTrommater.com](http://www.DanTrommater.com) for video clips

### LEADERS & MANAGERS WILL LEARN HOW TO...

- ...approach critical problems and challenges from new angles.
- ...question their assumptions about all aspects of their work
- ...gain new perspectives and valuable insights on their people and challenges
- ...increase their effectiveness by building better relationships throughout their organizations
- ...apply practical tools and techniques gleaned from the magician's toolkit to become better leaders and managers.

*This program is available as a 45- or 60-minute keynote or as a 1-hour to 1/2-day workshop.*

"He prompted and prodded me to find out what I was trying to achieve that night. He definitely went above and beyond to ensure he addressed our needs."

-- Lisa Arsenault,  
Standard Life

"Dan was able to demonstrate how fragile our assumptions really are and the importance of continually seeking new ways to approach challenging problems."

-Ellie Avishai  
Rotman School of Management - University of Toronto