

Master the Magic of Leadership

*A Workshop Exploration of Influence,
Connection and Empowerment*

Dan Trommater approaches leadership and management from a very unique perspective. His use of incredible magic tricks, eye-popping optical illusions and compelling stories engages audiences and communicates in a way like no other.

In this engaging workshop, leaders learn how to build stronger relationships and lead more effectively by applying the tactics and philosophies of professional magicians. After all, being an effective leader is a lot like being a magician – one needs to connect to a diverse group of people, influence them to a common goal and believe that anything is possible.

Dan uses his award-winning skills as a magician and educator to illustrate key concepts and provide real-world tips and tools that make leaders and managers more effective. The use of magic not only illustrates valuable content, it creates an atmosphere that shifts the thinking of the participants. It's powerful to see - and even more powerful to experience.



Visit www.DanTrommater.com for video clips

LEADERS & MANAGERS WILL LEARN HOW TO...

- ...approach critical problems and challenges from new angles.
- ...question their assumptions about all aspects of their work
- ...gain new perspectives and valuable insights on their people and challenges
- ...increase their effectiveness by building better relationships throughout their organizations
- ...apply practical tools and techniques gleaned from the magician's toolkit to become better leaders and managers.

"Dan presented to my group of fifteen CEO/Business Owners and they not only enjoyed Dan's information but took away valuable ideas that have since served them well. Dan will be welcomed again in the future as my group progresses."

-- Ed McClelland,
Group Chairman - TEC Canada

"Dan's presentation was highly creative and engaging and our team walked away with much food for thought in terms of problem solving, perceptions, assumptions and leadership."

-- Meryl Rosenthal,
President - HirePower

"Dan was able to demonstrate how fragile our assumptions really are and the importance of continually seeking new ways to approach challenging problems."

-Ellie Avishai
Rotman School of Management - University of Toronto