

## The Magic of Thinking Differently to Make Better Decisions

### *Interactive Keynote Address*

---

We tend to get caught in the 'same-think' rut. We approach problems over and over from the same perspective, then wonder why we fail to solve them. That's where Dan Trommater can help.

In this entertaining and interactive keynote presentation, Dan creates an environment where thinking shifts out of the ordinary and new solutions are discovered. Dan uses stunning magic tricks, optical illusions and stories as powerful illustrations of key principals that you can put to use right away to improve your performance.

As a veteran speaker and professional magician, Dan is exceptional at helping his clients find new approaches to their pressing challenges. Of course, there is no 'one right answer' for everyone. Dan's use of magic, optical illusions and focused discussions allow each group to discover the right solutions *for their particular situations*.



Visit [www.DanTrommater.com](http://www.DanTrommater.com) for video clips

### LEARNING OUTCOMES

- ...approach critical problems and challenges from new angles.
- ...recognize and question your assumptions about all aspects of your work
- ...gain new perspectives and valuable insights on people and challenges
- ...increase effectiveness by building better relationships
- ...apply practical tools and techniques gleaned from the magician's toolkit to become better decision makers

*This 45-75 minute presentation is delivered from the stage and is perfect for conferences. Inquire about the Thinking Differently 'lunch & learn' and 1/2-day workshop.*

---

"We highly recommend Dan as a seasoned and gifted presenter to work with organizations who need to think differently so they can make better decisions. He is the perfect addition to any client event, team building exercise, conference or training session."

-- Howard Lerner,  
SBLR Chartered Accountants

"Dan was able to demonstrate how fragile our assumptions really are and the importance of continually seeking new ways to approach challenging problems."

-Ellie Avishai  
Rotman School of Management - University of Toronto